RXDZ

Crypto Investment Platform

Contents

Abstract

Blockchain is huge. Not only l issues of the legacy finance. Despite the digitization of banking services, consumers have because the socio-economic impact is as big as the internet revolution but also because it is resolving the critic at been able to benefit from the financial services that were meant to elevate them in the first place.

Issues such as transaction latency, cross-border regulatory compliance and insufficient reach of the banking infrastructure have compelled the consumers to explore alternative opportunities. With Blockchain driven crypto finance applications, the industry can produce a democratic environment wherein anyone can sign up and seek investment benefits. Not to miss, crypto finance can effectively reach 1.7 billion unbanked people and bring them into the mainstream ecosystem.

Resolving this missing participation could provide a sustainable solution for uncontrolled volatility and even absorb the abrupt pressures of pandemic like circumstances. With Blockchain driven investment platforms, users are able to engage in peer-2-peer decentralized platforms. This has enabled the markets to transform into a more democratic and error-free ecosystem.

Interestingly, the onset of Binance Smart Chain, dozens of DeFi products will benefit from faster transactions and a highly scalable underlying network. Some of the prominent functions within the DeFi space are -

Yield farming

For investors willing to take the risk, they can stake their crypto assets in pools (farms) and earn long term yield. This is one of the most important offerings of DeFi products and services.

Liquidity mining

DeFi applications entice users to their platform by giving them free tokens.

Direct Lending

Investors can offer loans to seekers in a truly peer-2-peer engagement model that DeFi has achieved with no fail.

In this paper, we introduce a smart contract driven investment platform that empowers the common investor to sign-up on the crypto exchange and avails a lineup of services.
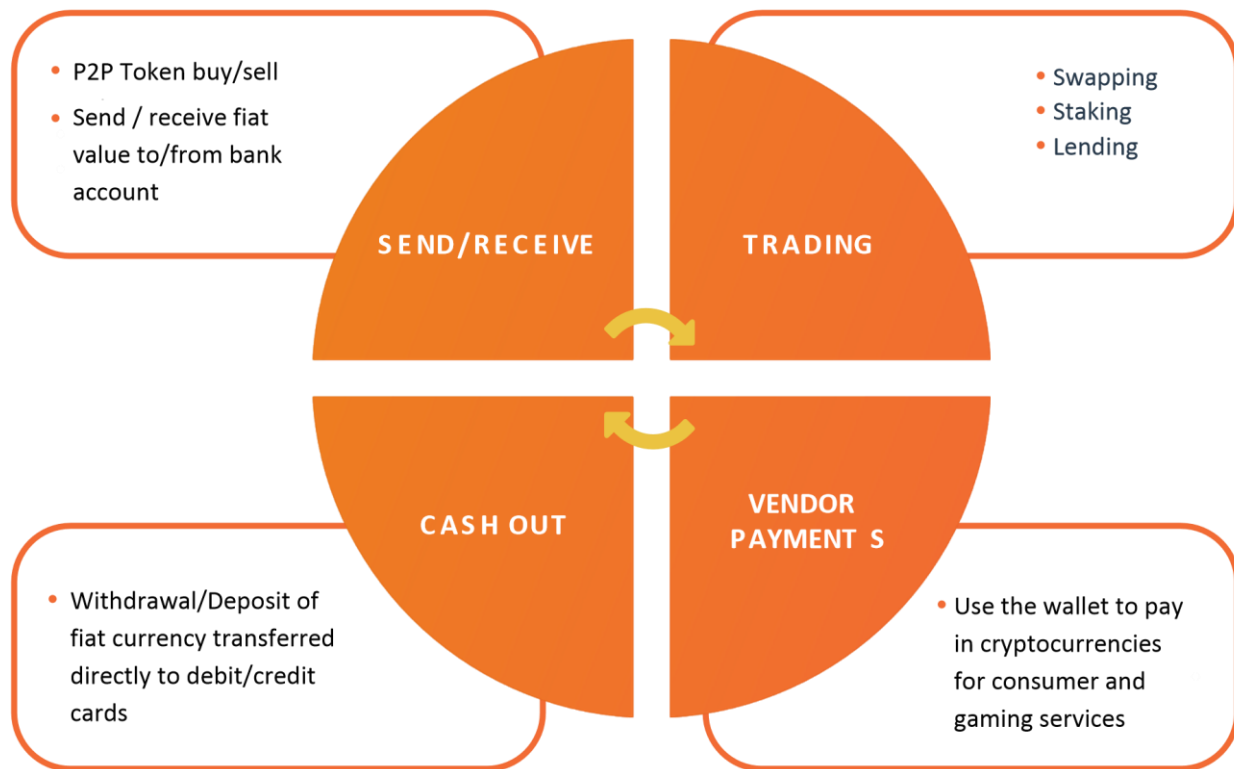
RXDZ

Crypto Asset Investment Product

RXDZ provides a full-stack finance solution that enables the users to gain complete control over their assets. The platform provides a one-stop destination to store, exchange, trade, make vendor payments, and avail financial services in cryptocurrencies while surpassing cross-border regulatory restrictions.

The users can -

Directly participate in asset staking, lending, swapping, and other financial services. Keep

tabs on current transactions and view transaction history at a glance Stay Protected from

duplicate payments and avoids any chargebacks.

Primary Functionalities

RXDZ utilizes smart contracting to its fullest potential and provides a comprehensive stage to avail of the

following services

Send/Receive

Seamless peer-2-peer sending and receiving of crypto coins and tokens between different wallet addresses

▶ Enable Sending via QR Codes

▶ Enable sending / Receiving via Chat Module

Trading

We will be connected via API's to one of the leading crypto platforms

▶ **Swapping** - The swapping module facilitates exchanging one digital asset for another, without using fiat currency as an intermediary.

▶ **Staking** – Stake crypto assets in investment liquidity pools and earn passive income

▶ **Lending** – Instantaneous lending of crypto assets from peer-to-peer

Cash-out to Credit

Besides buying cryptocurrencies from credit cards, users can sell the tokens from the wallet and get the money credited to the card.
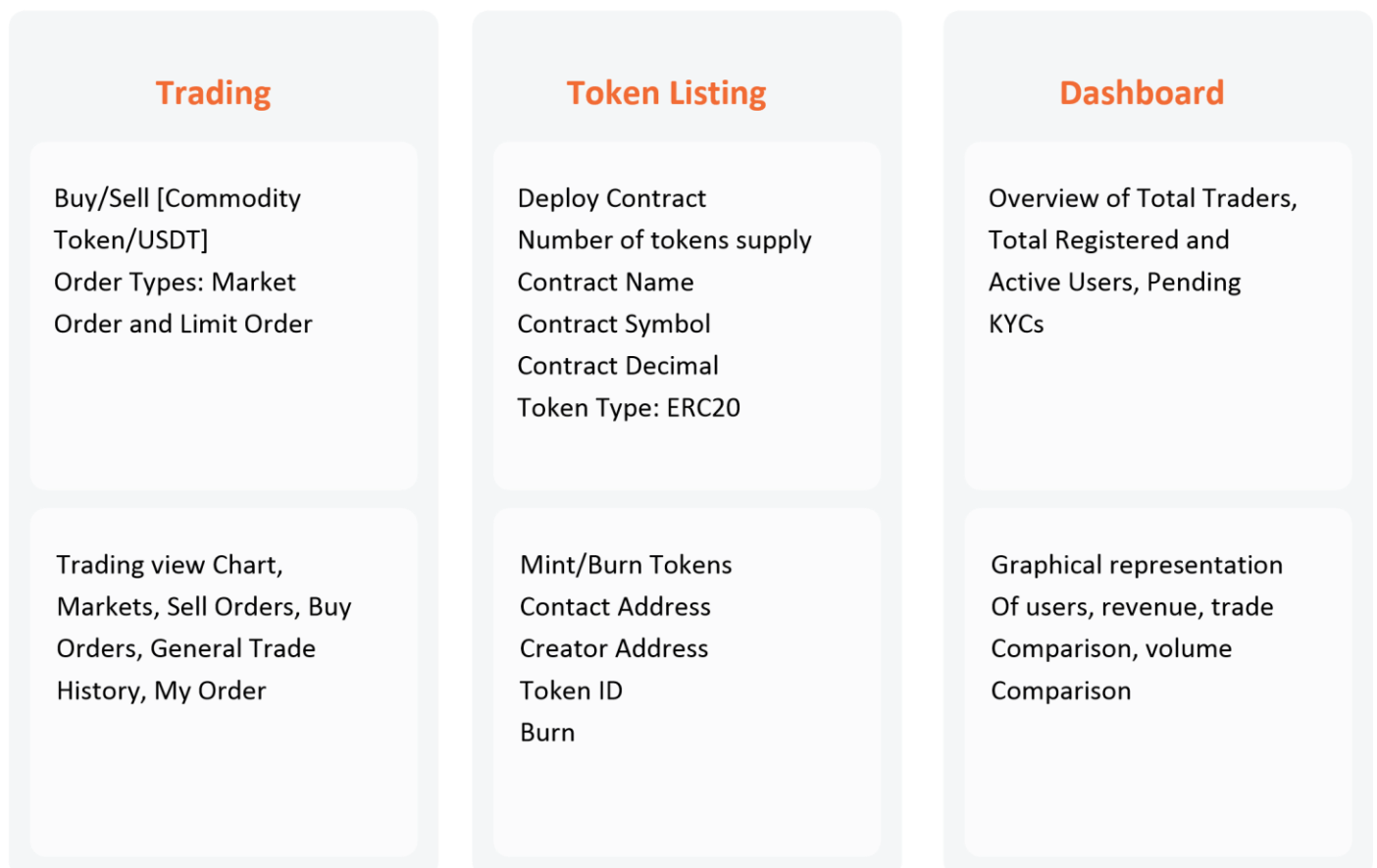
Vendor Payments

▶ Process large volumes of credit and debit transactions.

▶ Offer direct connections into the local clearing systems in different countries.

From boarding to qualification, the underlying Smart Contract fastens the KYC process and brings together investors and suppliers on the same stage. With RXDZ, the following gaps in the market are completely resolved.

The rise in unutilized assets Maintenance of expensive assets & Low Liquidity Non-performing portfolios

Solution Overview

The product can be broadly categorized into 3 verticals – Trading, Token Listing & Dashboard management. The solution development will cover Web App & Mobile App (Front End).

Trading	Token Listing	Dashboard
Buy/Sell [Commodity Token/USDT] Order Types: Market Order and Limit Order	Deploy Contract Number of tokens supply Contract Name Contract Symbol Contract Decimal Token Type: ERC20	Overview of Total Traders, Total Registered and Active Users, Pending KYCs
Trading view Chart, Markets, Sell Orders, Buy Orders, General Trade History, My Order	Mint/Burn Tokens Contact Address Creator Address Token ID Burn	Graphical representation Of users, revenue, trade Comparison, volume Comparison

Functionality of the RXDZ Platform

▸ Signup - Email Confirmation ▸ Login with 2FA	▸ Enter volume and Price to view amount ▸ Place Order	▸ Scan wallet address to deposit or withdrawal ▸ Transfer in Bank Account
Subscribe	**Buy / Sell**	**Liquidate**

Users (Buyers and Sellers) register on the Roxydaz platform

Users undergo KYC verification process

Buyer places a buy order

A wallet address is created for the Buyer

The matching engine matches the Buyer with the right Seller

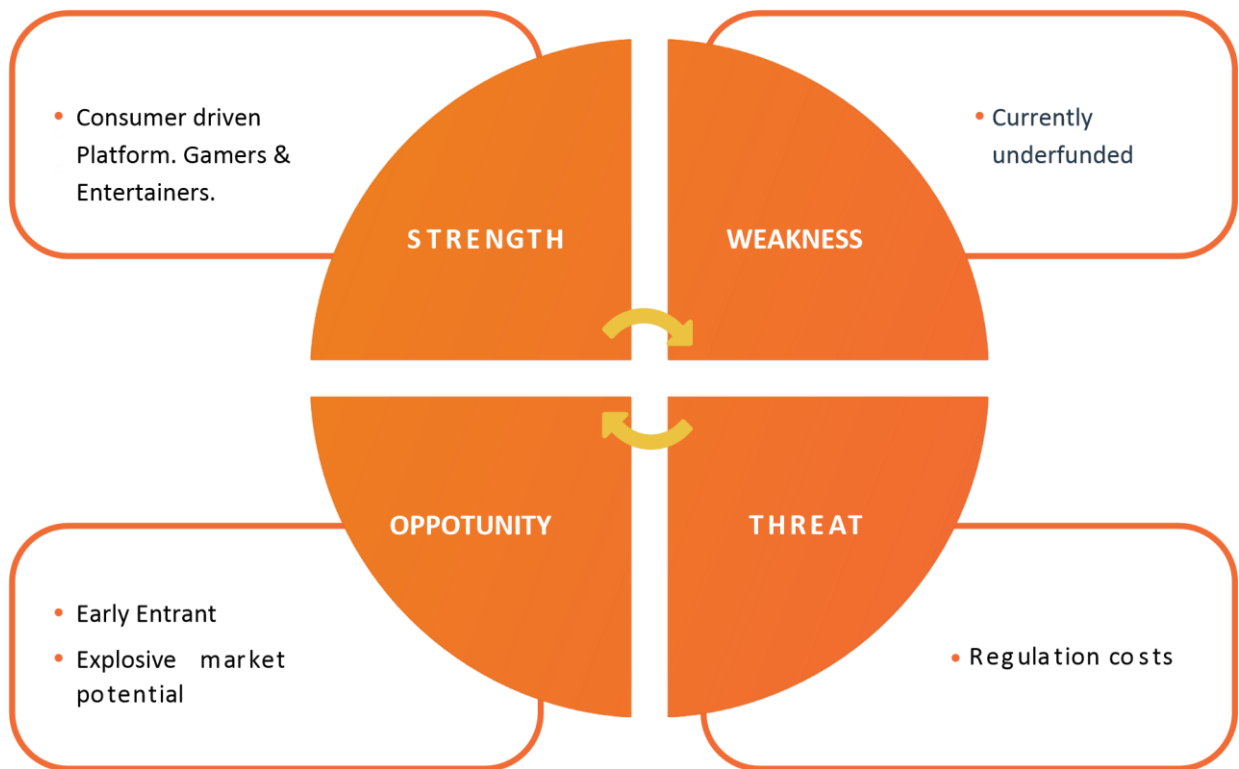The buyer and seller confirm and agree on the terms of the trade

Smart contract-based Escrow holds Seller's crypto assets to be sold

Buyer makes the payment for crypto assets to be purchased

The seller confirms the payment

Escrow releases crypto assets, transferring the same to Buyer's wallet address Buyer can transfer

the assets to cold wallet

RXDZ SWOT

STRENGTH
- Consumer driven Platform. Gamers & Entertainers.

WEAKNESS
- Currently underfunded

OPPOTUNITY
- Early Entrant
- Explosive market potential

THREAT
- Regulation costs
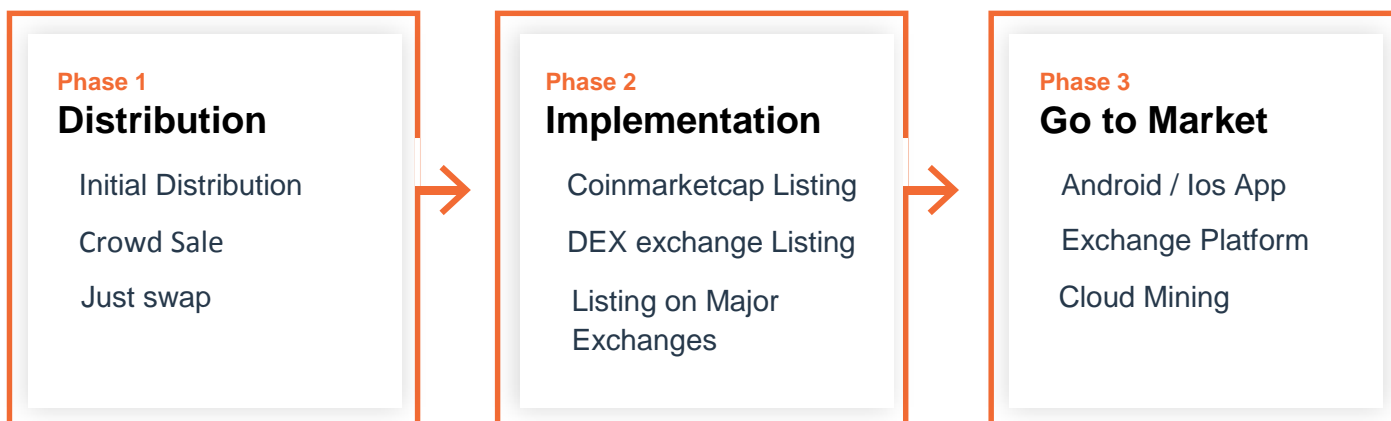
Project
Development

Project Development

Following agile development practices, we will perform end-to-end design, development, testing, and deployment of the RXDZ platform. The following milestones will drive our development strategy

The trading system, user base, and wallets will operate on separate servers to safeguard against any outside attacks and IP whitelisting i.e. only private IPs were allowed to access the nodes. Executed functional and performance test cases followed by Thirty Party Security Audit.

Roadmap

Going forward, we will engage with a technology partner to diligently assist us with all the verticals. We'll prefer a reputed Blockchain consulting entity with hands on experience with crypto finance products.

The RXDZ platform development process can be broadly divided into the following 3 phases

Phase 1
Distribution

Initial Distribution

Crowd Sale

Just swap

Phase 2
Implementation

Coinmarketcap Listing

DEX exchange Listing

Listing on Major Exchanges

Phase 3
Go to Market

Android / Ios App

Exchange Platform

Cloud Mining

Crypto Contract Detail

Contract ID   :   0xeb06d62f28bb00b0086be31b47fcf07b9da197aa

Explorer   :   https://bscscan.com

Name   :   Roxydaz

Symbol   :   RXDZ

Decimal   :   18

Total Supply :   100 Billion

Website   :   www.Roxydaz.com

Contact Email :   admin@roxydaz.com

Tokenomics

RXDZ Tokenomics

20%

8%

8%

14%

50%

- Reserve
- Seed
- Team & Advisors
- Liquidity & Ecosystem
- Distribution
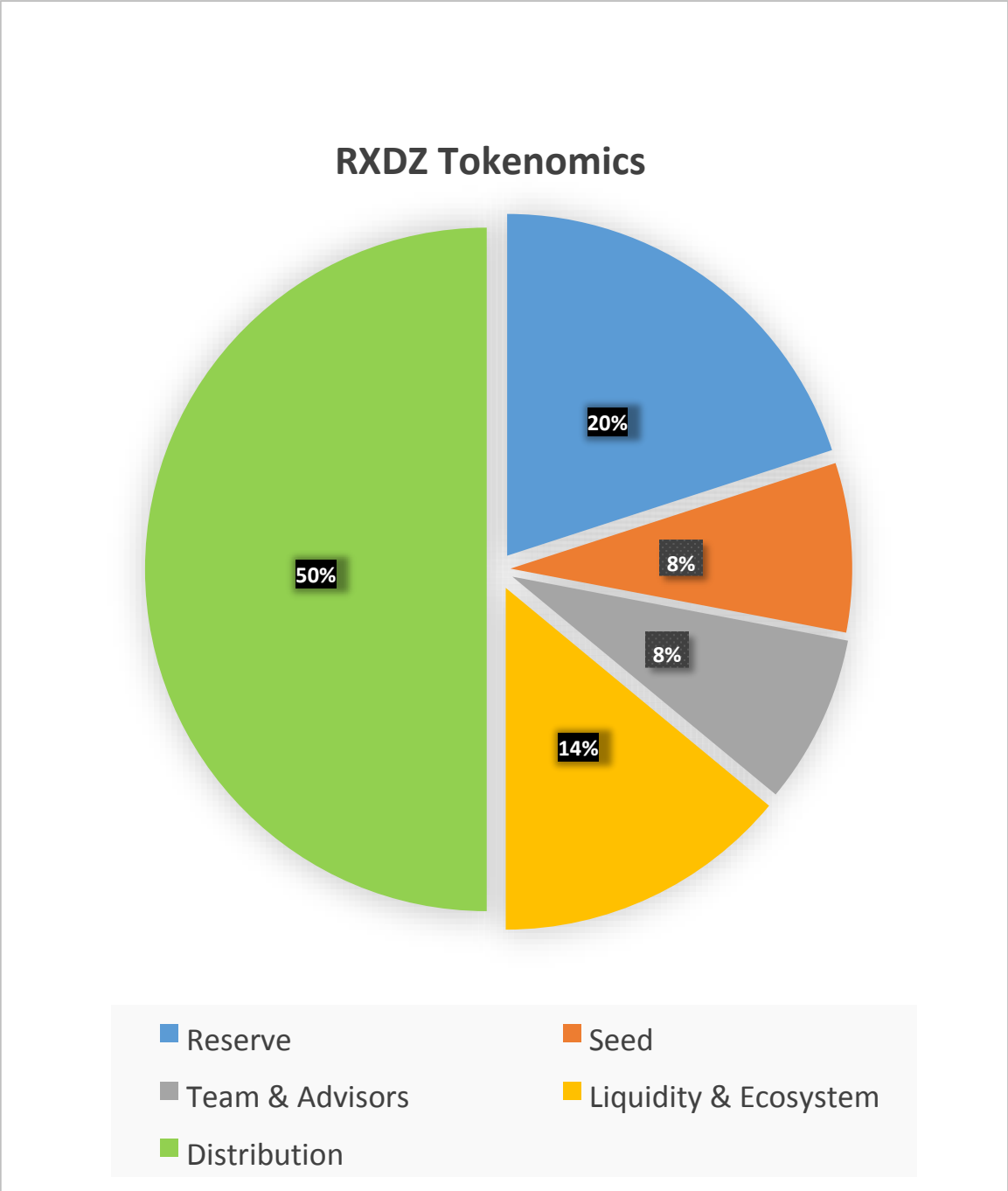
Total Supply : 100,000,000,000

ICO Pre- Sale : 15,000,000,000

Hard Cap : 36,000,000,000
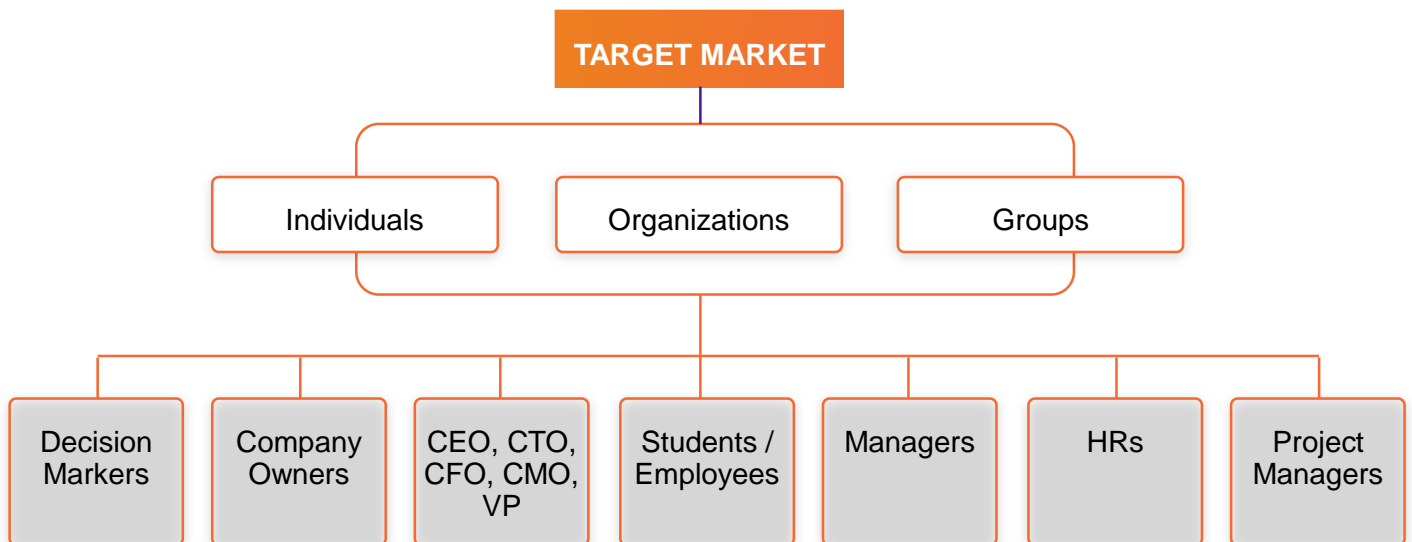
Marketing
Strategy

RXDZ Marketing Strategy

With a focus on embracing digital transformation, marketing forms an important part of our product lifecycle. The core objectives of the product marketing strategies include –

Establishing the RXDZ for enhanced user engagement

Build thought leadership around the members and representatives Sustain the

visibility in mainstream media

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                            │   TARGET MARKET     │
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Individuals	Organizations	Groups

Decision Markers	Company Owners	CEO, CTO, CFO, CMO, VP	Students / Employees	Managers	HRs	Project Managers

Promotion through Announcement Sites and Press Release Distribution

High Quality Press Release Writing

Identifying Relevant Platforms to Announce Product Launch

Press Release Distribution to relevant Websites

Targeting the right Audience and Publications

Building Buzz with Social Media Platforms

Social Media Communities and Influencer Marketing

There are various cryptocurrency communities, groups, pages and networks on social media. These communities will provide us with the opportunities to meet many likeminded stakeholders and investors.

Telegram

Telegram is an excellent platform for Marketing. It is a major network for blockchain and cryptocurrency.

Email Marketing

We'll design and implement a strong email marketing strategy to reach potential users and educate them about the client's business/services in order to improve engagement.

Triggering the curiosity with teaser Email – 10 days before the launch

Announcing new release with a product email – Send it 5 days before the product launch

Launch the product – Announcing via email on the product launch date

Launch Email Sequence, Drip Marketing (Database to be provided by client initially)

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